

ADCHIEVE
NEXT LEVEL PPC

All of your products
advertised dynamically
in Google.
Less work.
More sales.



Smarter bids.
Automatic inventory management.
Higher conversion ratios.

ADchieve helps organizations with automated advertising in search engines such as Google. We optimize both paid text ads and Google Shopping, making it easy to manage them. Our client specific algorithm ensures the right price position relative to your competitors and takes into account what matters to you.



ADchieve is the world's largest user
of the Google Shopping API



Best PPC Management
Software 2017

Who can benefit from ADchieve?

Do you need to efficiently manage
AdWords and Google Shopping?
And does your organization have:

- A large (product) assortment
- Dynamic prices
- Changing stock
- Significant ad spending

Request a demo right now at:

[ADchieve.com](https://www.adchieve.com)



ADchieve

The benefits

Search

From a feed to
dynamic advertising

- Optimize your feed using mapping
- Create campaigns quickly and easily
- Use smart business rules and extensions
- For each keyword a relevant and high-quality ad with a starting price

Campaign Management

Working more efficiently
without losing control

- Automatiseer het beheer (deels) dmv algoritmes
- Ontvang voor Shopping naast uitsluitingen ook suggesties voor biedingen
- Op maat gesneden algoritme welke vanuit de juiste SEA en Data expertise samen wordt geformuleerd

Google Shopping

From bidding at product
level to bids per keyword

- Each campaign structure in AdWords is possible
- Clear insight into keywords per product
- The right product also with general keywords
- Bids closer to the moment of purchase
- Updates several times a day (up to every hour)

Insights

Valuable Big Data links
that Google doesn't offer

- Effect on sales in physical stores (ROPO)
- Profit contribution instead of return
- Price position relative to competitors
- Effects of the weather
- Regional differences based on unique characteristics

Satisfied users include:

HORNBACH

BEVER

**Beter
Bed**

fietsenwinkel.nl

vidaXL

LeasePlan